

FIG. 1A

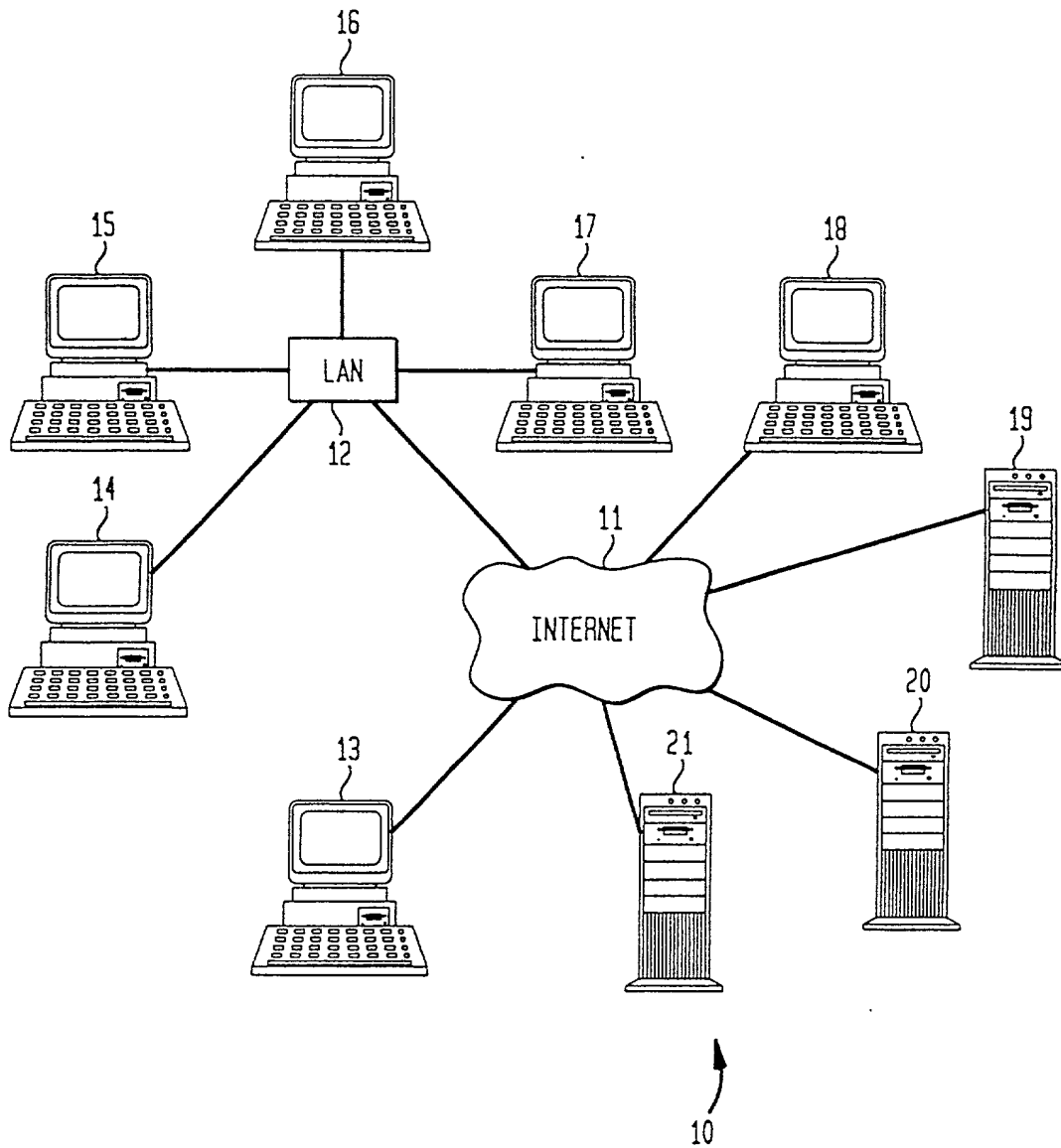
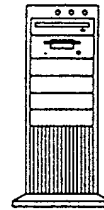


FIG. 1B



CLIENT PLATFORM

HARDWARE  
 CPU  
 RAM  
 ROM  
 HARD DRIVE  
 REMOVABLE STORAGE  
 FLOPPY  
 CD ROM  
 MODEM  
 SOFTWARE  
 OPERATING SYSTEM  
 INTERNET BROWSER



SERVER PLATFORM

HARDWARE  
 CPU  
 RAM  
 ROM  
 HARD DRIVE  
 REMOVABLE STORAGE MEDIUM DEVICE  
 MODEM  
 SOFTWARE  
 OPERATING SYSTEM  
 WEB SERVER SOFTWARE  
 DATABASE SOFTWARE

0979434-0100

FIG. 1C

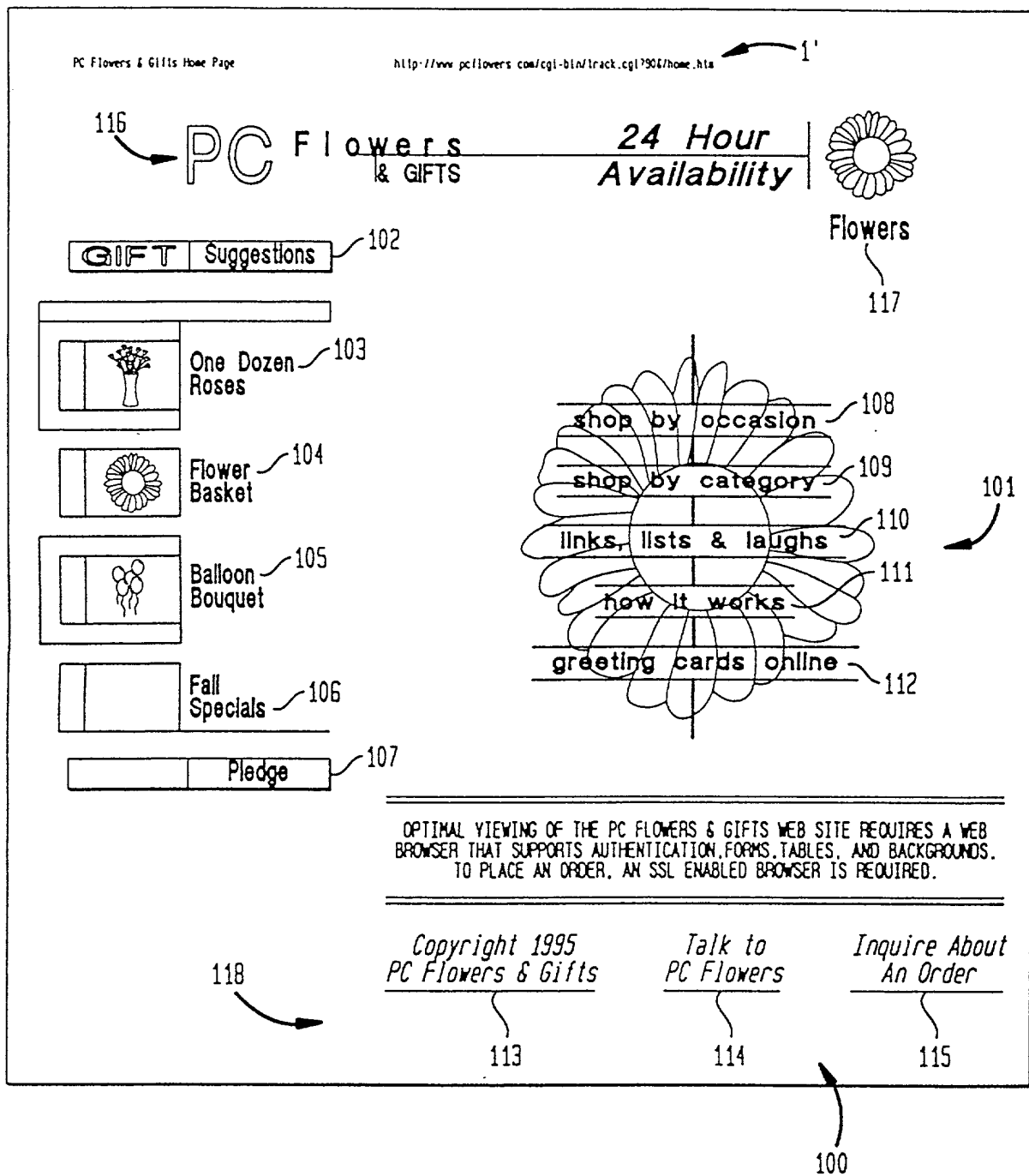
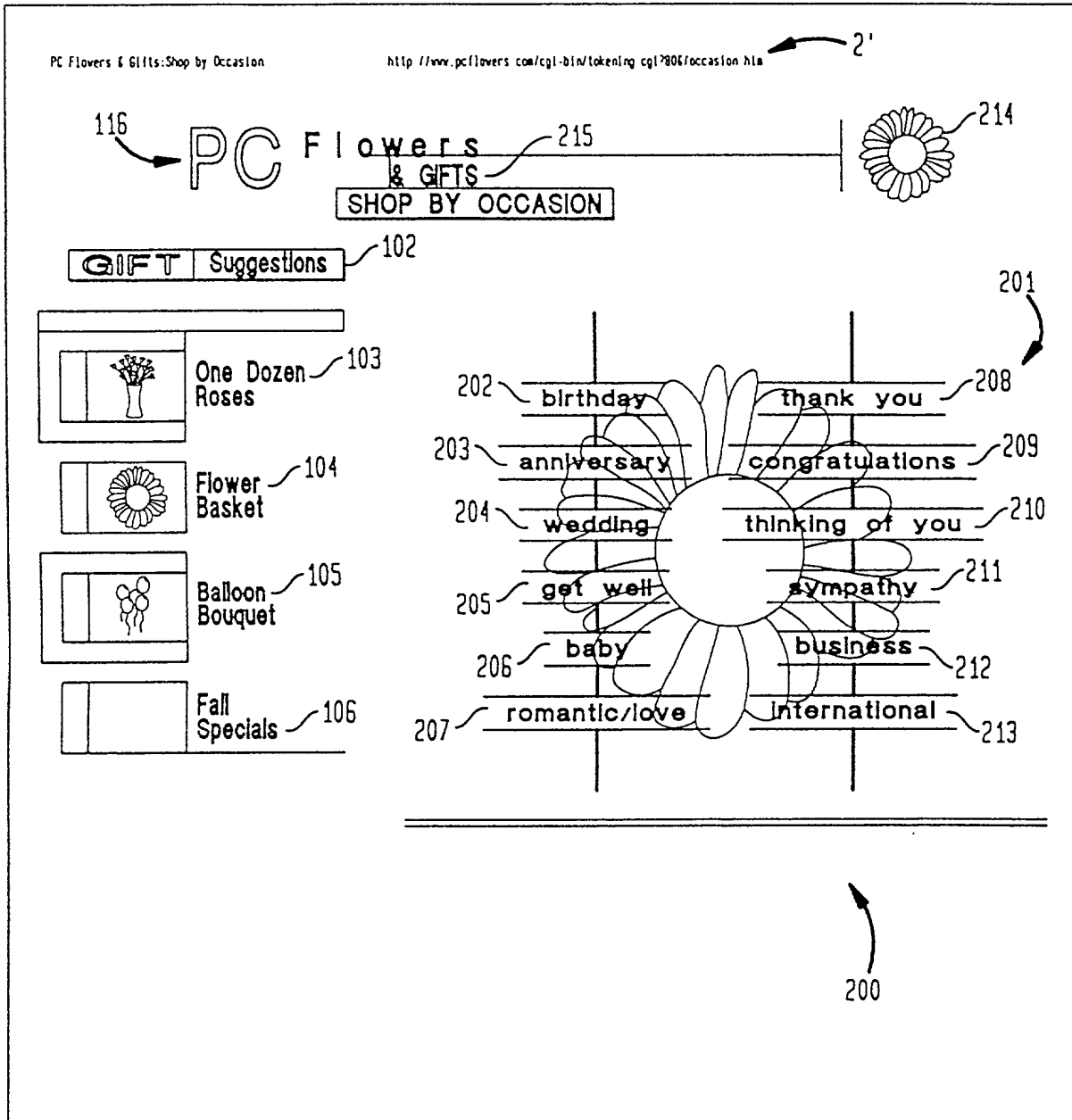
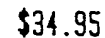


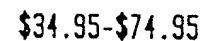
FIG. 2





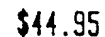
Delivery: FTD Select Florist From: FTD 301

## BOUQUETS



Delivery:2nd Day FedEx From:Nature's Blooms

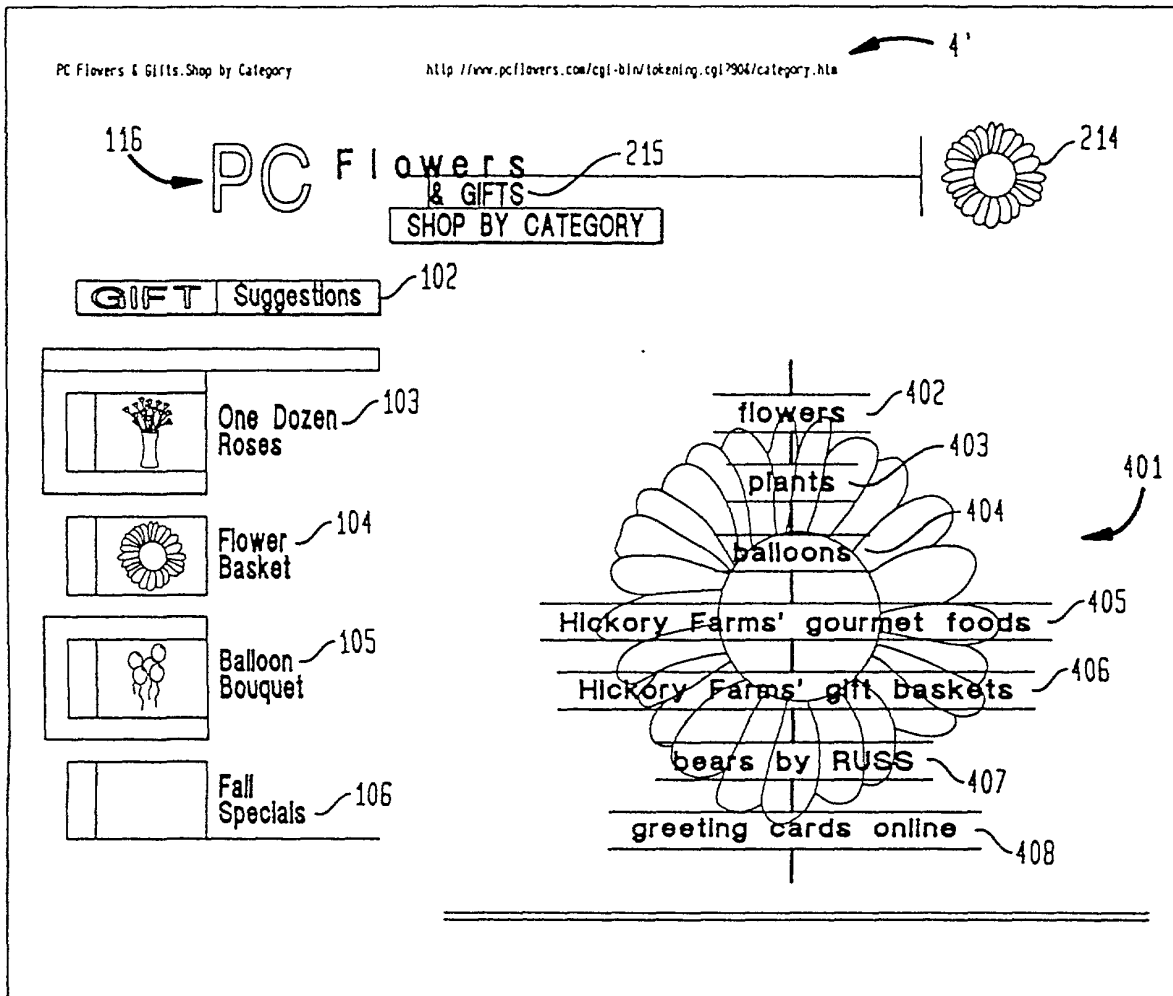
DIRECT FROM GROWER



Delivery:2nd Day FedEx From:Flowers Direct from the Grower

DIRECT FROM GROWER

FIG. 4



7/39  
FIG. 5

PC Flowers & Gifts: Balloons

http://www.pcflowers.com/cgi-bin/tokening.cgi?802/vendor03/balloons.htm

5'

116

PC Flowers & GIFTS

215

214

SHOP BY CATEGORY

Balloons

VIEW • ORDERING INFO

504

12 Latex Balloons

\$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

ROMANTIC LOVE

THINKING OF YOU

VIEW • ORDERING INFO

505

3 Mylar & 6 Latex Balloons

\$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shimmering printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL

BABY

ROMANTIC LOVE

THANK YOU

THINKING OF YOU

BUSINESS

VIEW • ORDERING INFO

506

6 Mylar Balloons

\$29.95

Balloon bouquets make any festive occasion a celebration!

Choose shimmering printed mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY

ANNIVERSARY

GET WELL

CONGRATULATIONS

BUSINESS

500

FIG. 5

FIG. 6

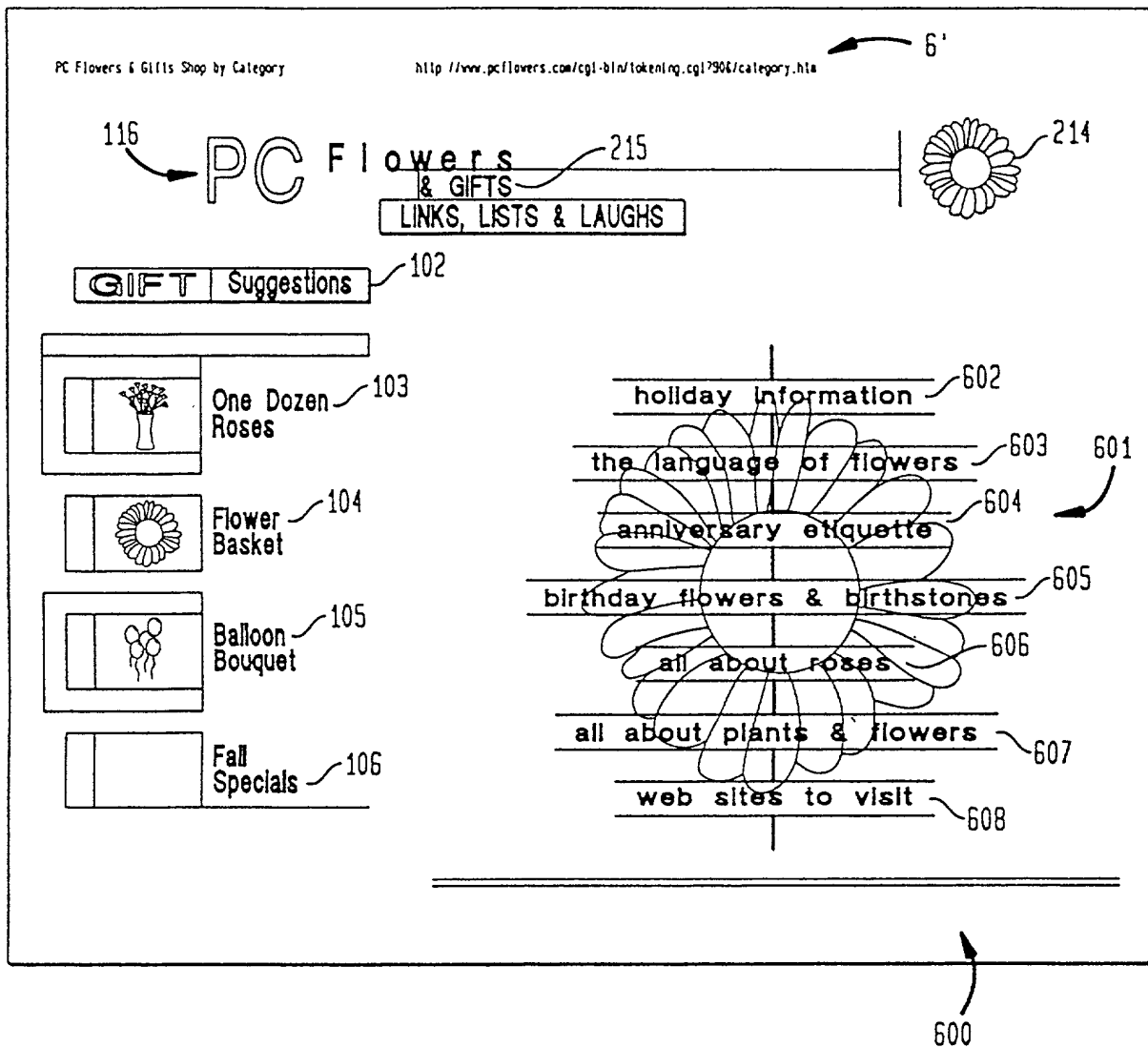
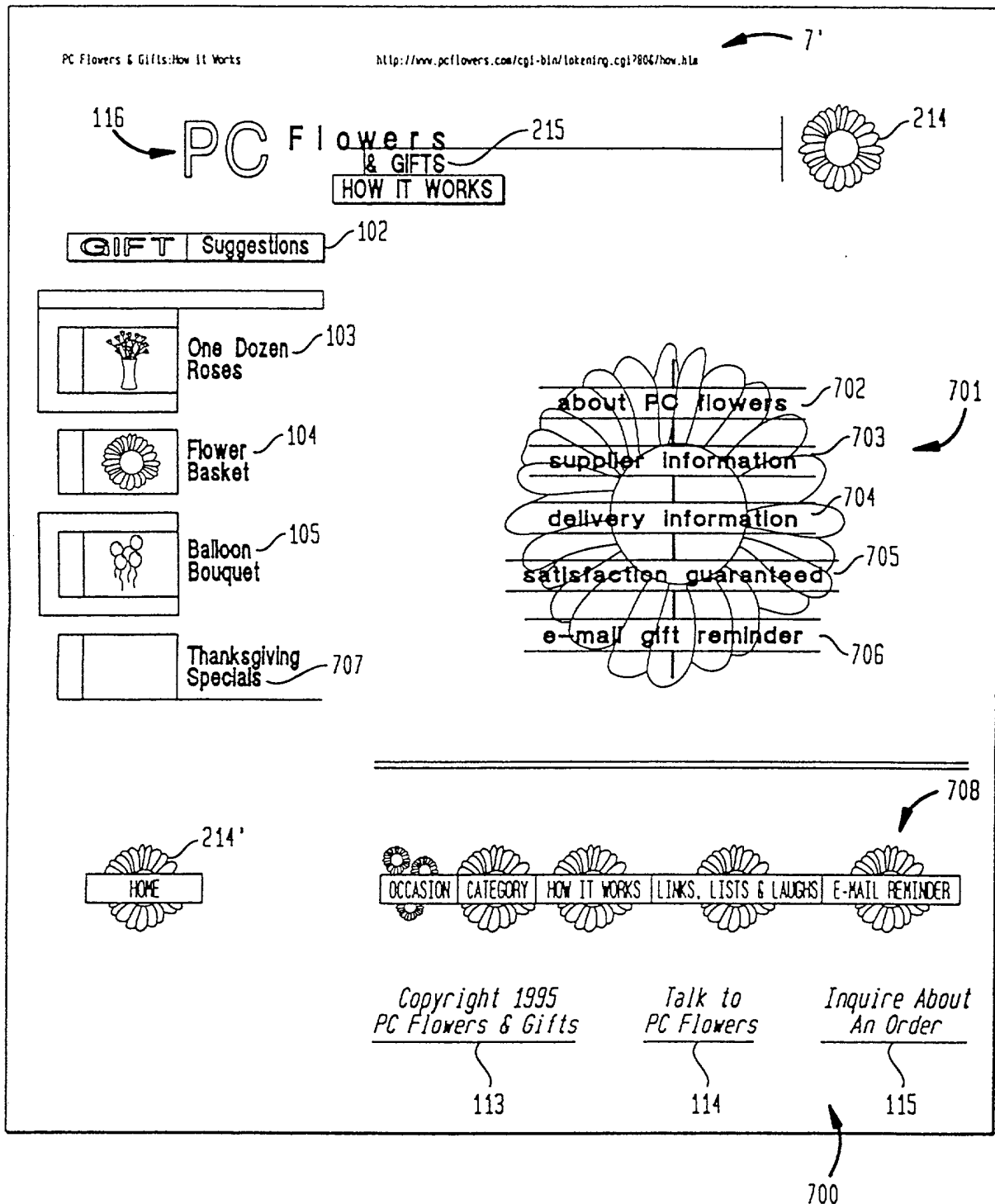




FIG. 7



10/39

FIG. 8

[https://www.pcflowers.com/cgi-bin/tokening.cgi?906/hov\\_email.htm](https://www.pcflowers.com/cgi-bin/tokening.cgi?906/hov_email.htm)

PC flowers & Gifts: About PC Flowers

[https://www.pcflowers.com/cgi-bin/tokening.cgi?906/hov\\_email.htm](https://www.pcflowers.com/cgi-bin/tokening.cgi?906/hov_email.htm)

116

PC Flowers & GIFTS

215

214

HOW IT WORKS

### E-Mail Holiday Reminder

Never miss an important occasion again! With Flowers' E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

#### Holiday

Customized Event	
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	

Custom Event

Month/Day  /

E-Mail Address

Submit

Reset

214'

HOME

708

OCCASION

CATEGORY

HOW IT WORKS

LINKS, LISTS & LAUGHS

E-MAIL REMINDER

Copyright 1995  
PC Flowers & Gifts

Talk to  
PC Flowers

Inquire About  
An Order

113

114

115

800

FIG. 8

11/39

FIG. 9

<http://www.pcflowers.com/cgi-bin/tokening.cgi?cg1-bin/tokening.cgi?904/vendor03/RR12.htm>

PC flowers & Gifts: Item Information

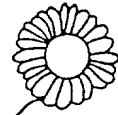
<http://www.pcflowers.com/cgi-bin/tokening.cgi?cg1-bin/tokening.cgi?904/vendor03/RR12.htm>

116

PC Flowers  
& GIFTS

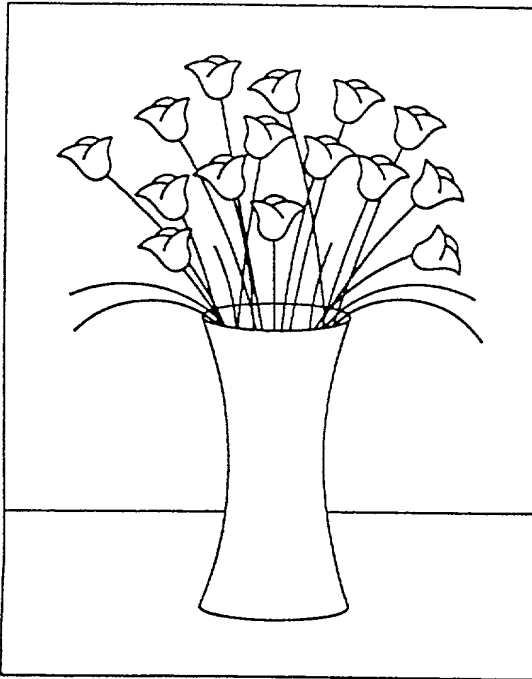
ITEM INFORMATION

214



### Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy." Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

900

214'



OCCASION

CATEGORY

HOW IT WORKS

LINKS, LISTS & LAUGHS

E-MAIL REMINDER

708

Copyright 1995  
PC Flowers & Gifts

113

Talk to  
PC Flowers

114

Inquire About  
An Order

115

FIG. 9

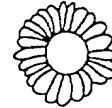
12/39  
FIG. 10

https://www.pcflovers.com/cgi-bin/  
order\_gen.cgi?804PR1206/vendor03/

PC flowers & Gifts: Order Form

https://www.pcflovers.com/cgi-bin/  
order\_gen.cgi?804PR1206/vendor03/

PC Flowers  
& GIFTS



214

## Order Form

### Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

### Receiver Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

### Sender Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

### Delivery Information

Delivery Date

 /  /  (Month/Day/Year)

Special Instructions

### Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

 /  (Month/Year)

Place The Order

1001

FIG. 10-12/39

13/39

FIG. 11A

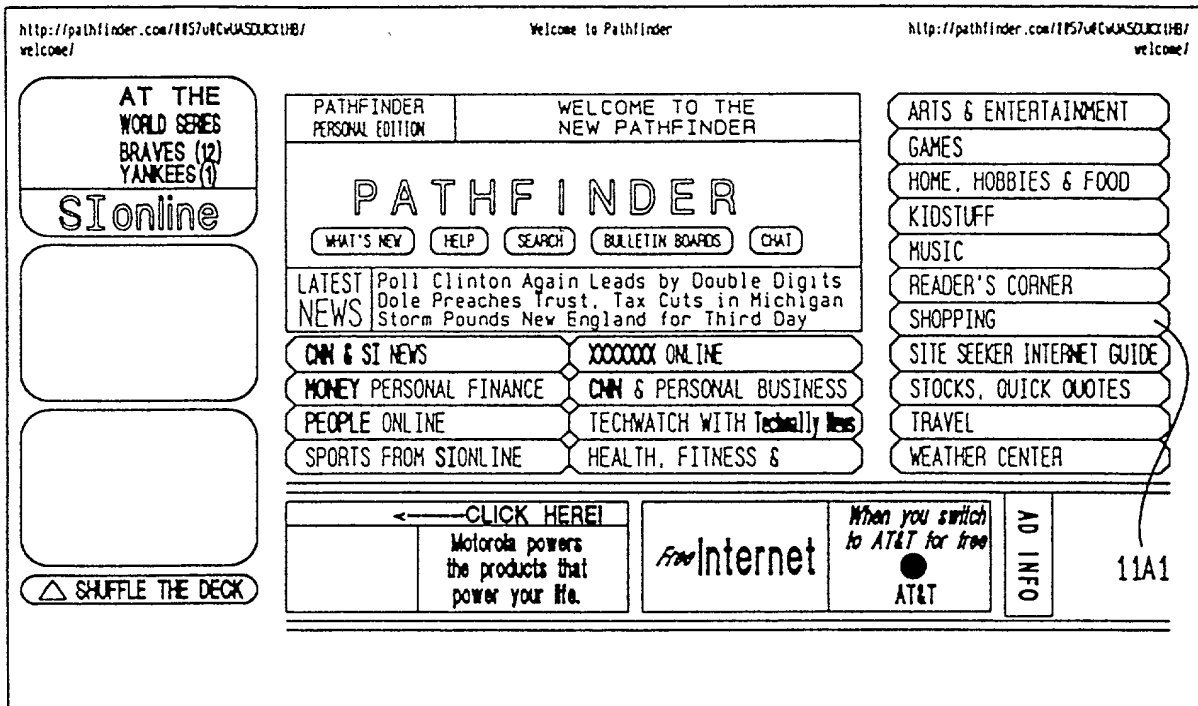
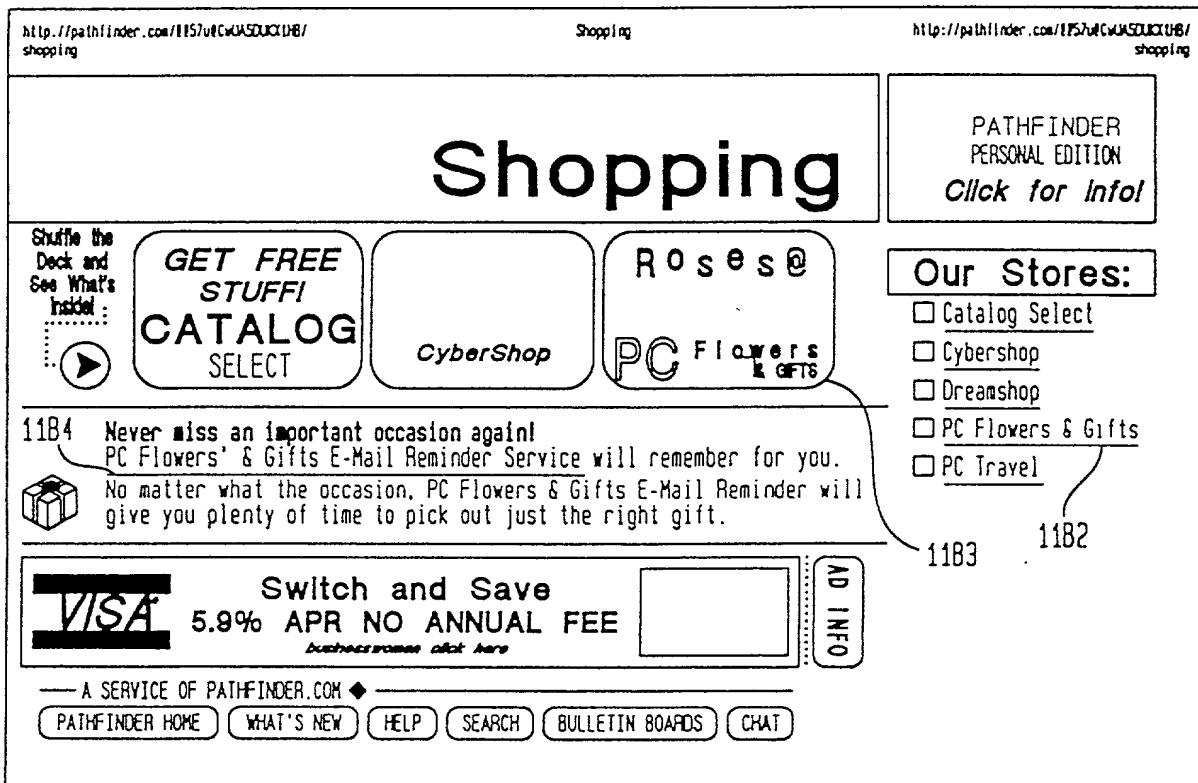


FIG. 11B



14/39  
FIG. 11C

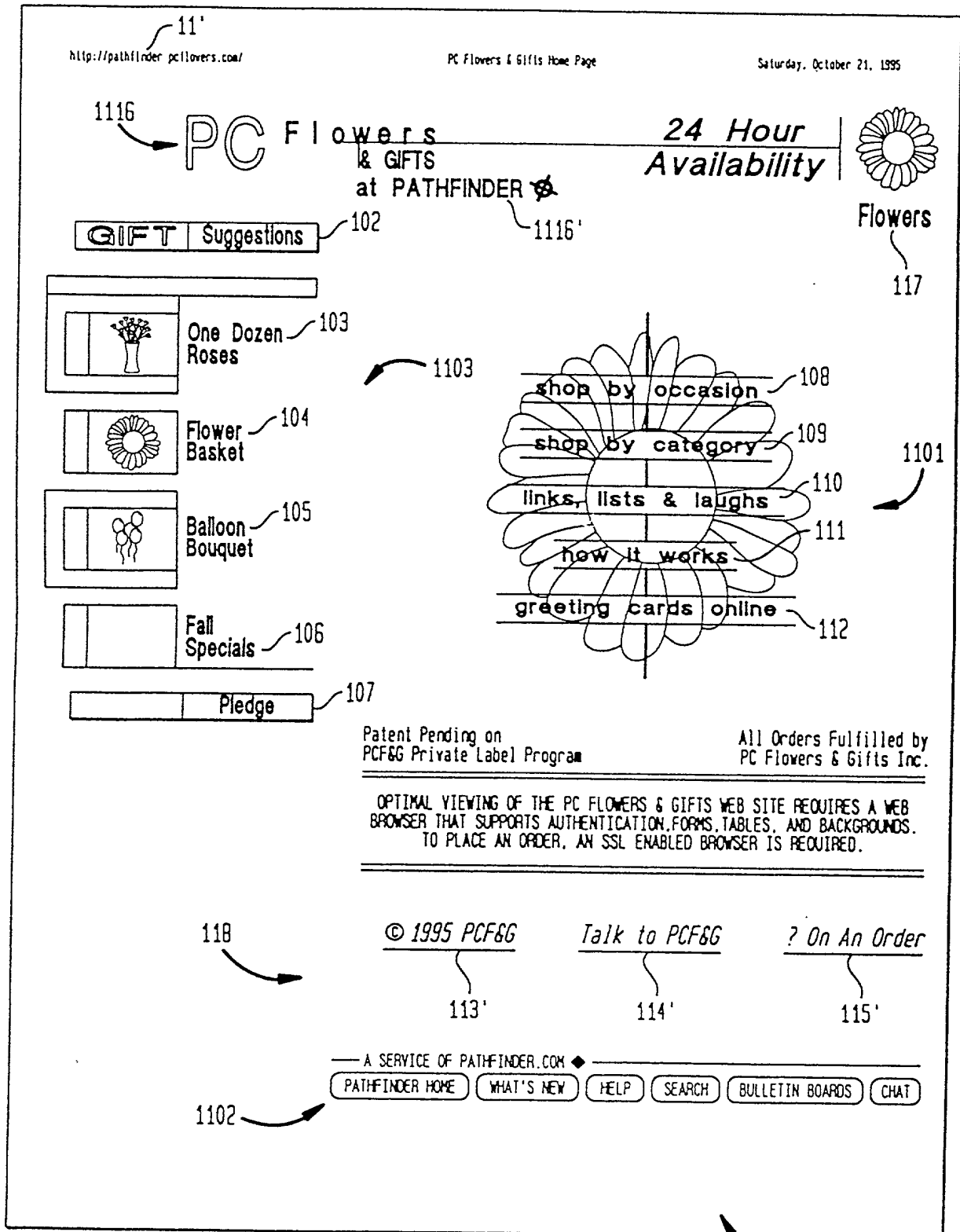
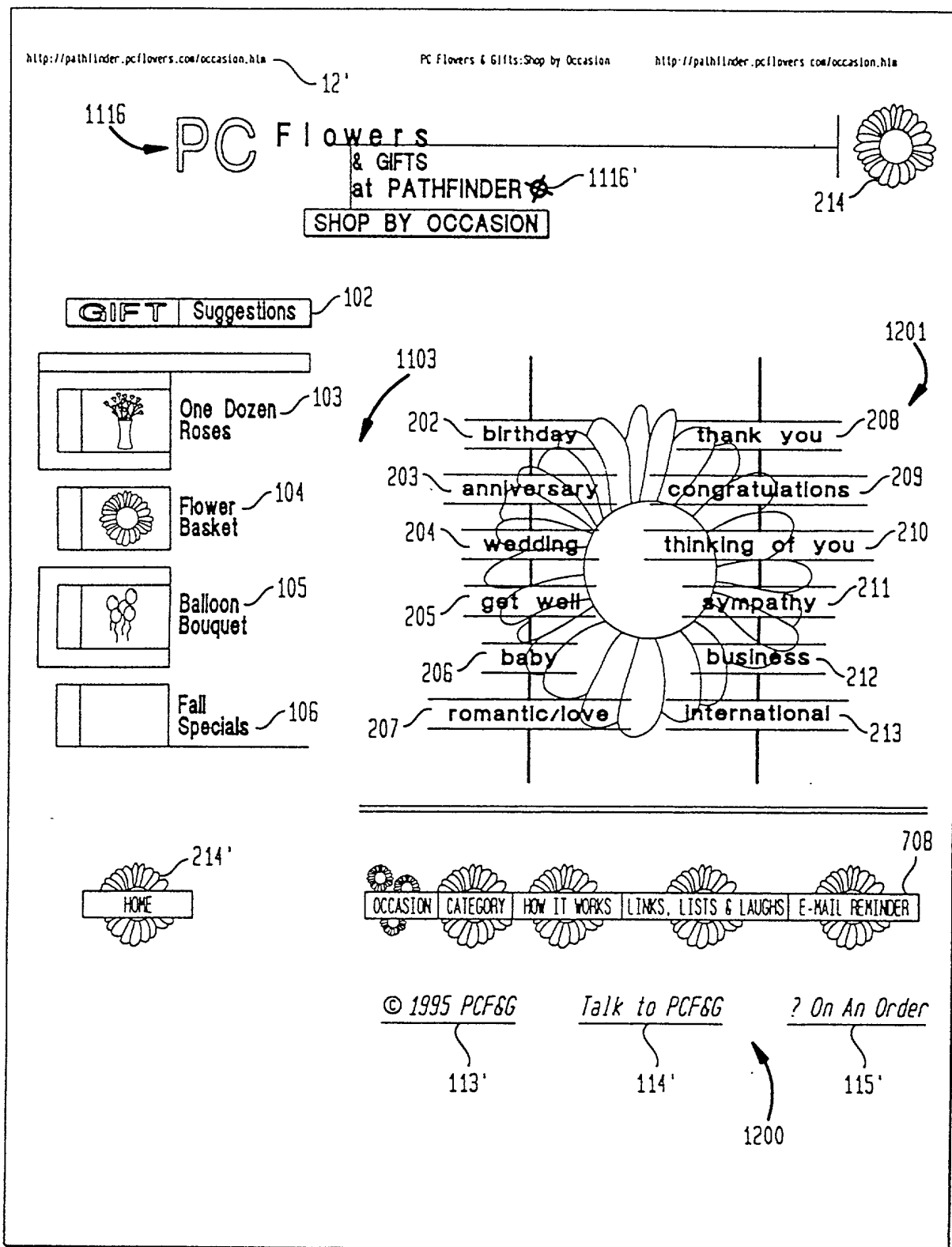


FIG. 12



16/39

FIG. 13

[http://pathfinder.pcflowers.com/o\\_bday.htm](http://pathfinder.pcflowers.com/o_bday.htm)

PC Flowers & Gifts Birthday Gifts

[http://pathfinder.pcflowers.com/o\\_bday.htm](http://pathfinder.pcflowers.com/o_bday.htm)

1116 **PC Flowers**  
& GIFTS  
at PATHFINDER  
**SHOP BY OCCASION**

214

**Birthday Gifts**

VIEW • ORDERING INFO

304

**FTD Birthday Party Bouquet \$34.95**

Start off any birthday celebration with a festive basket filled with colorful Carnations, Pompons, Daisies, Statice, Alstroemeria and greenery.

The FTD Birthday Bouquet comes complete with noisemakers and a Happy Birthday banner!

Delivery: FTD Select Florist From: FTD 301

302

FLOWERS

BOUQUETS

303

VIEW • ORDERING INFO

305

**Royal Velvet Roses \$34.95-\$74.95**

If, as the poem suggests, your love is like a red, red Rose, only one flower will do: Royal Velvet. These are the big, bright, velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy". Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Vase Choices: No Vase, Crystal Mikasa Vase

Delivery: 2nd Day FedEx From: Nature's Blooms

302

FLOWERS

DIRECT FROM GROWER

307

VIEW • ORDERING INFO

306

**Superbatch Assortment \$44.95**

Don't just give one bouquet, give a Superbatch! This vivid assortment of riotous color is actually five tremendous bunches of beautiful flowers and one enormous batch of greenery. That's enough flowers for every room in the house!

No two of these giant, field-of-flowers bouquets are exactly alike. It's the home decorator's dream come true. So many flowers, they won't know where to start! It's the largest assortment of four different flower varieties available at a wholesale price. Vase not included.

Delivery: 2nd Day FedEx From: Flowers Direct from the Grower

302

FLOWERS

DIRECT FROM GROWER

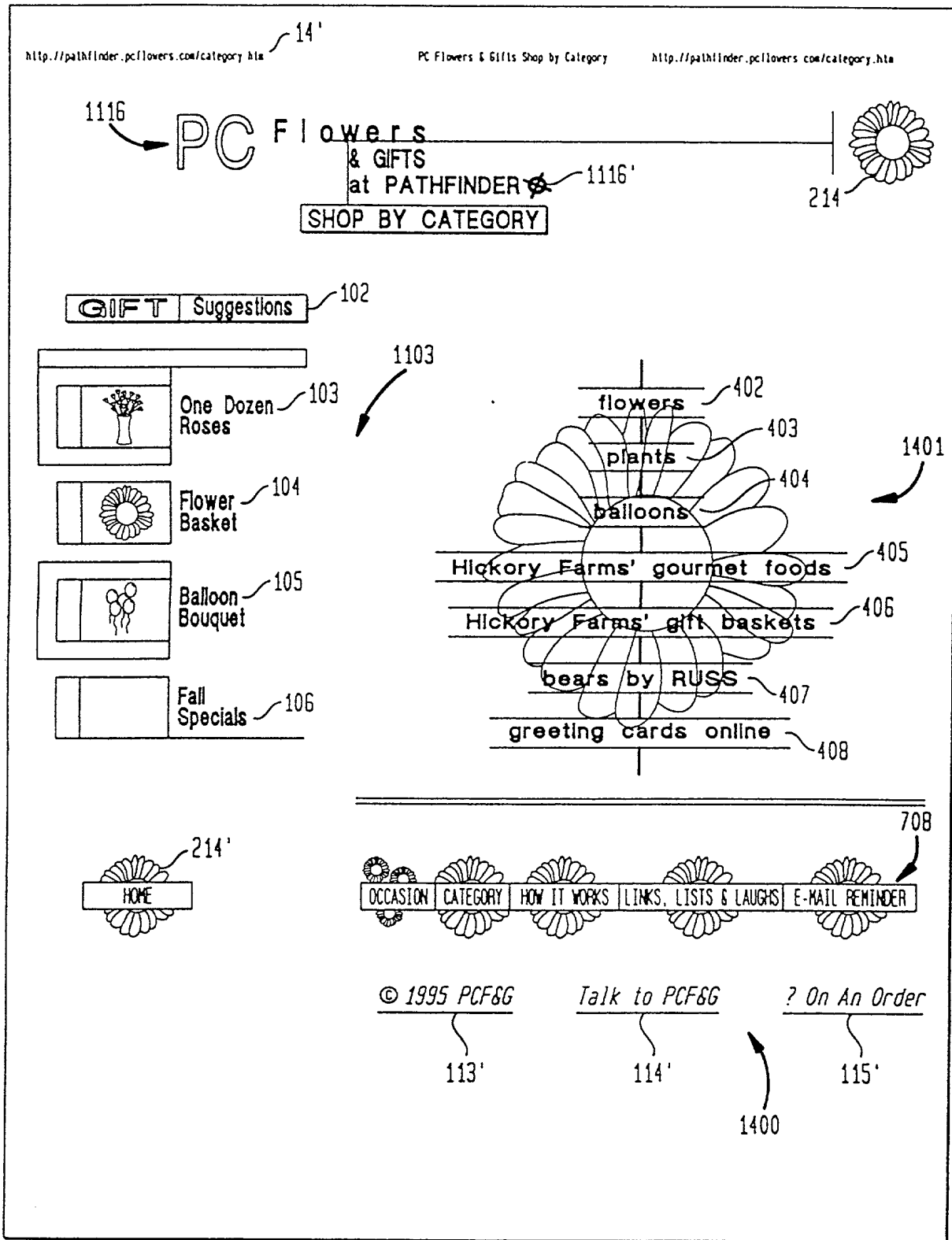
307

1300

FILED: 11-16-00



FIG. 14



18/39

FIG. 15

1116

15'

http://pathfinder.pcflowers.com/vendor03/balloons.htm

PC Flowers & GIFTS at PATHFINDER

PC Flowers & Gifts Balloons

http://pathfinder.pcflowers.com/vendor03/balloons.htm

214

1116'

SHOP BY CATEGORY

Balloons

12 Latex Balloons \$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY ANNIVERSARY GET WELL ROMANTIC LOVE

THINKING OF YOU

504

VIEW • ORDERING INFO

501

3 Mylar & 6 Latex Balloons \$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shiny printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL BABY ROMANTIC LOVE THANK YOU THINKING OF YOU

BUSINESS

502

1500

FIG. 16

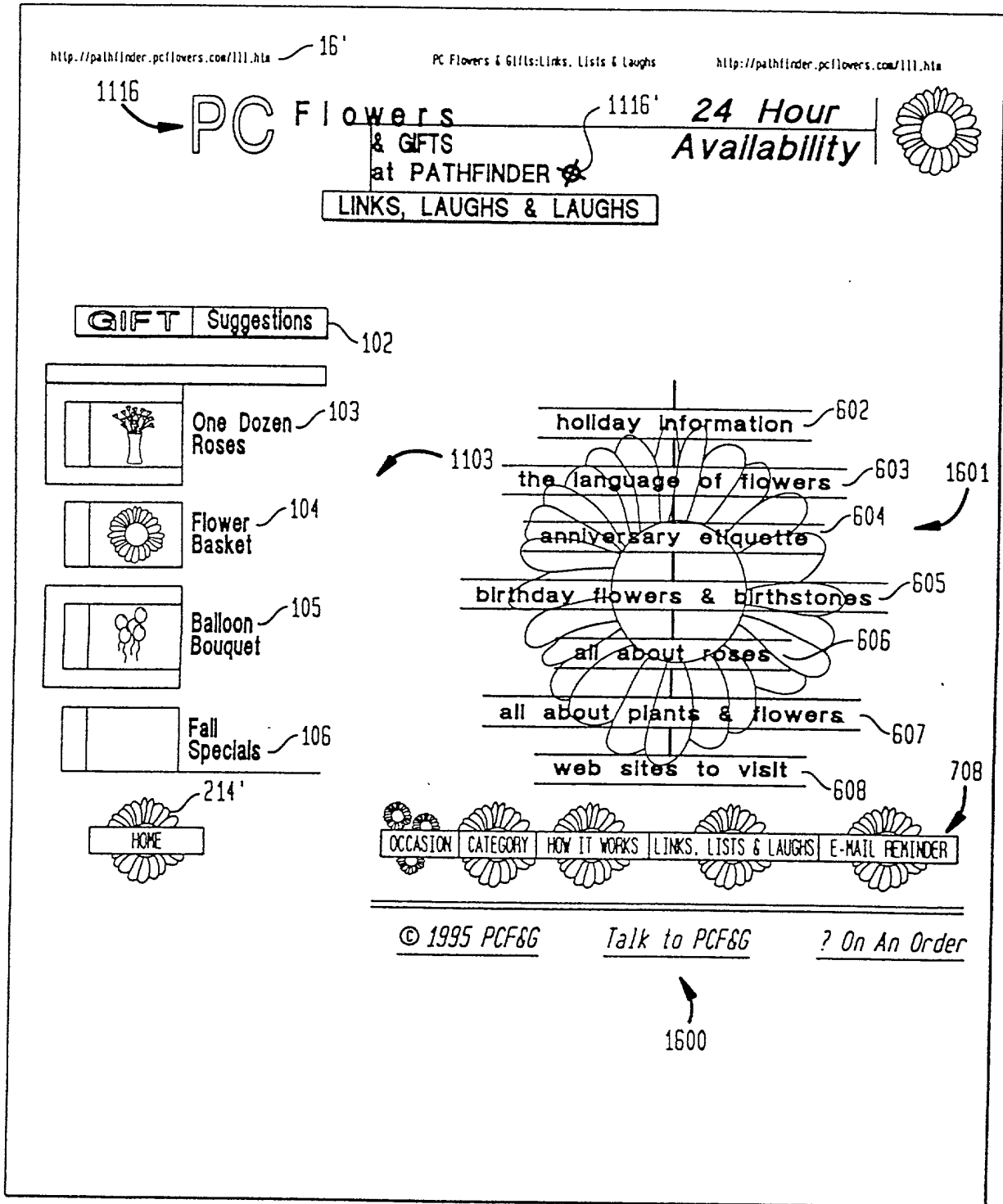
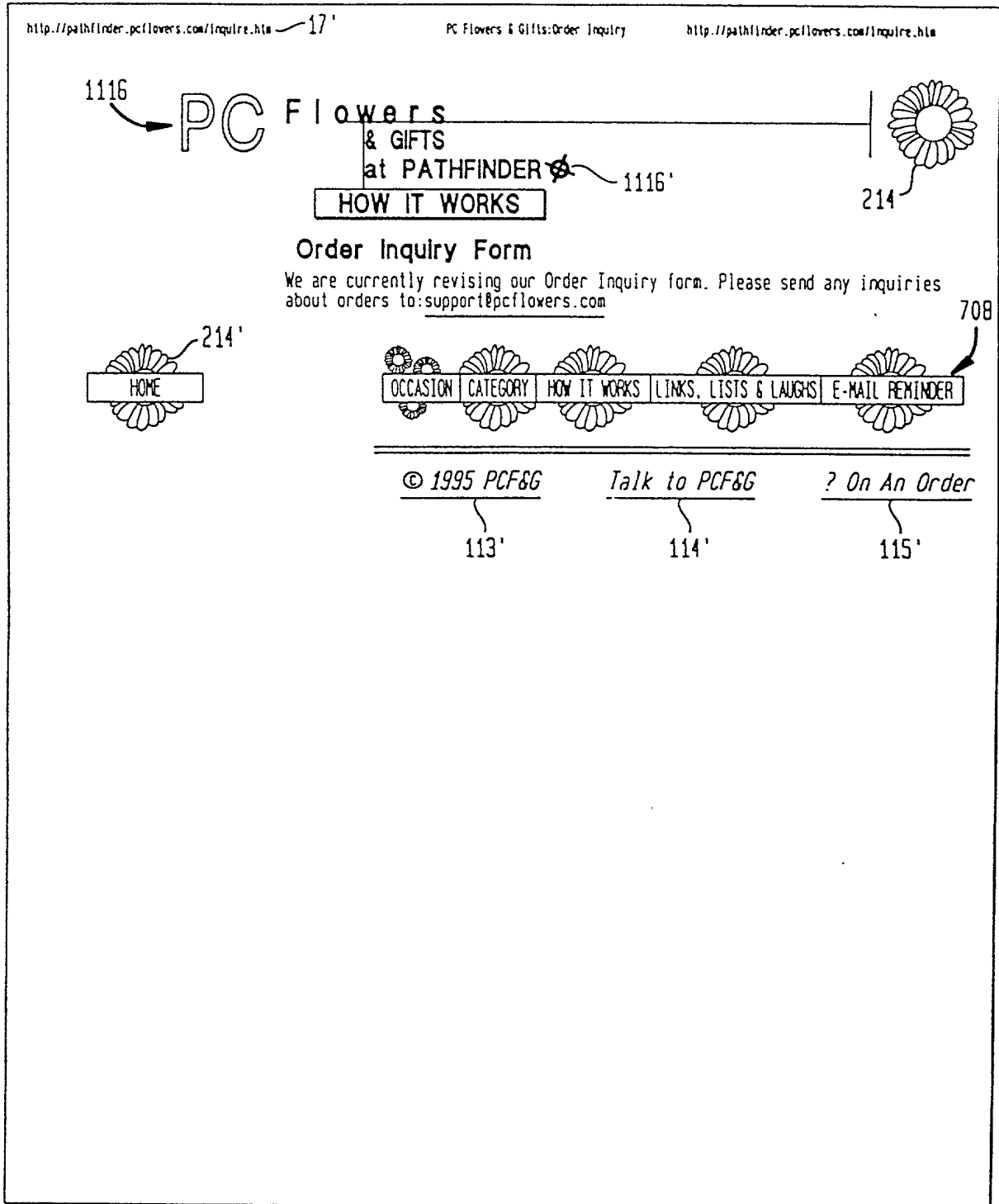


FIG. 17



21/39

FIG. 18

http://pathfinder.pcflovers.com/hov\_email.htm

PC Flowers & Gifts: About PC Flowers

http://pathfinder.pcflovers.com/hov\_email.htm

1116

PC Flowers

& GIFTS

at PATHFINDER

1116'

HOW IT WORKS

214

### E-Mail Holiday Reminder

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

Holiday

Customized Event	↑
Feb 14 Valentine's Day	
Apr 24 Secretaries' Day	
May 12 Mother's Day	
May 27 Memorial Day	↓

Custom Event

Month/Day     /

---

E-Mail Address

Submit    Reset

---

214'

HOME

708

OCCASION   CATEGORY   HOW IT WORKS   LINKS, LISTS & LAUGHS   E-MAIL REMINDER

© 1995 PCF&G    Talk to PCF&G    ? On An Order

113'    114'    115'

1102

A SERVICE OF PATHFINDER.COM

PATHFINDER HOME   WHAT'S NEW   HELP   SEARCH   BULLETIN BOARDS   CHAT

1800

22/39

FIG. 19A

PC Flowers & Gifts: Item Information

19' <http://pathfinder.pctflowers.com/vendor93/PR12.htm>

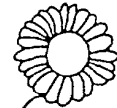
1116

PC Flowers  
& GIFTS

at PATHFINDER 1116'

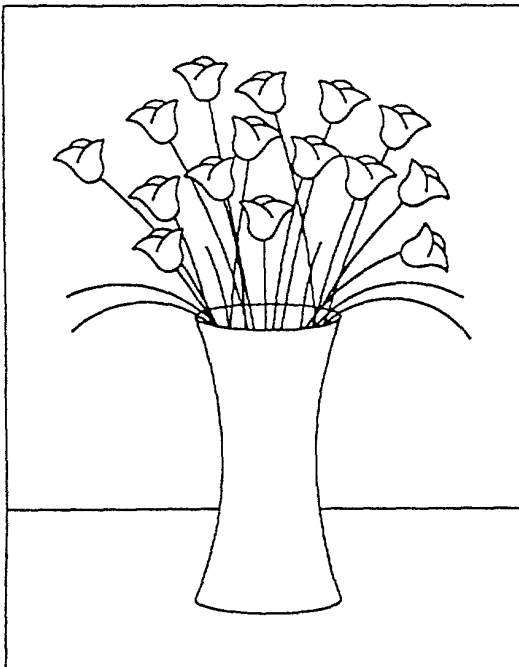
ITEM INFORMATION

214



### Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love 'is like a red, red Rose,' only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything 'rosy.' Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

ANNIVERSARY

ROMANTIC/LOVE

CONGRATULATIONS

THINKING OF YOU

1900

214'



708

OCCASION

CATEGORY

HOW IT WORKS

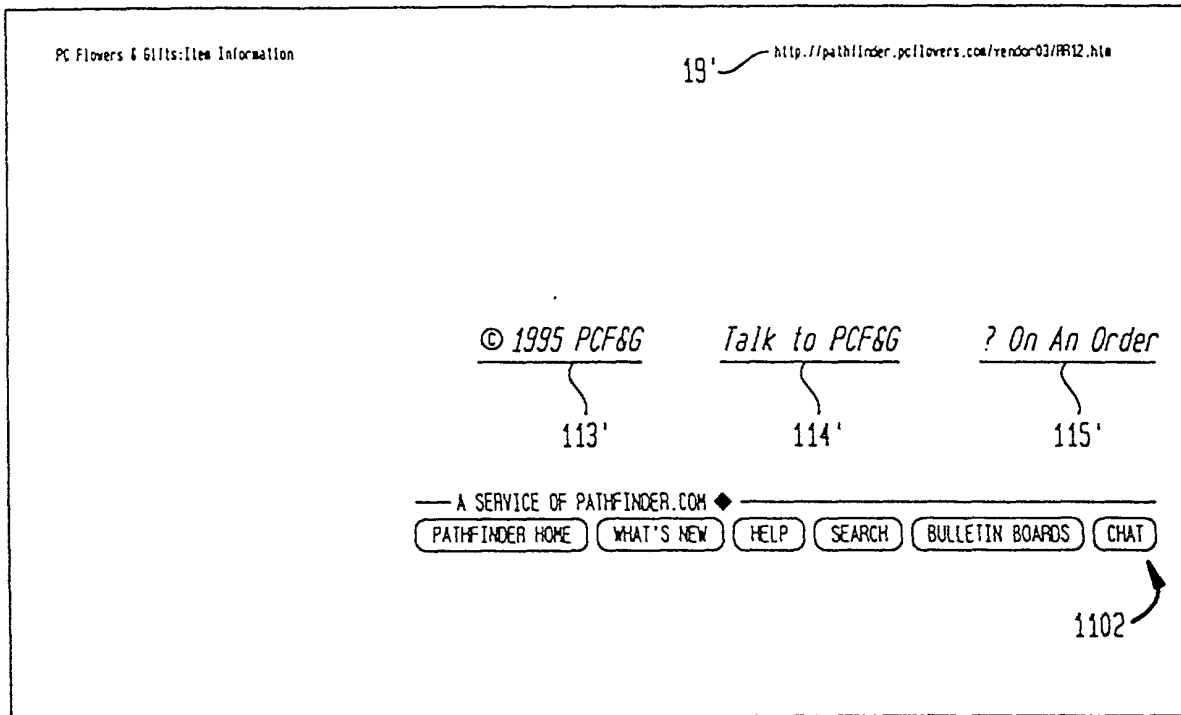
LINKS, LISTS & LAUGHS

E-MAIL REMINDER

HOME

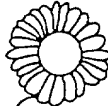
23/39

FIG. 19B



24/39  
FIG. 20

https://www.pcflowers.com/cgi-bin/order\_gen.cgi?124623-3654/vendor03/ PC Flowers & Gifts: Order Form https://www.pcflowers.com/cgi-bin/order\_gen.cgi?124623-3654/vendor03/

1116 **PC Flowers** & GIFTS at PATHFINDER 1116' 20' 214 

### Order Form

#### Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

#### Receiver Information

Name

Address1

Address2

City  State  Zip

Daytime Phone

#### Sender Information

Name

Address1

Address2

City  State  Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

#### Delivery Information

Delivery Date  /  /  (Month/Day/Year)

Special Instructions

#### Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date  /  (Month/Year)

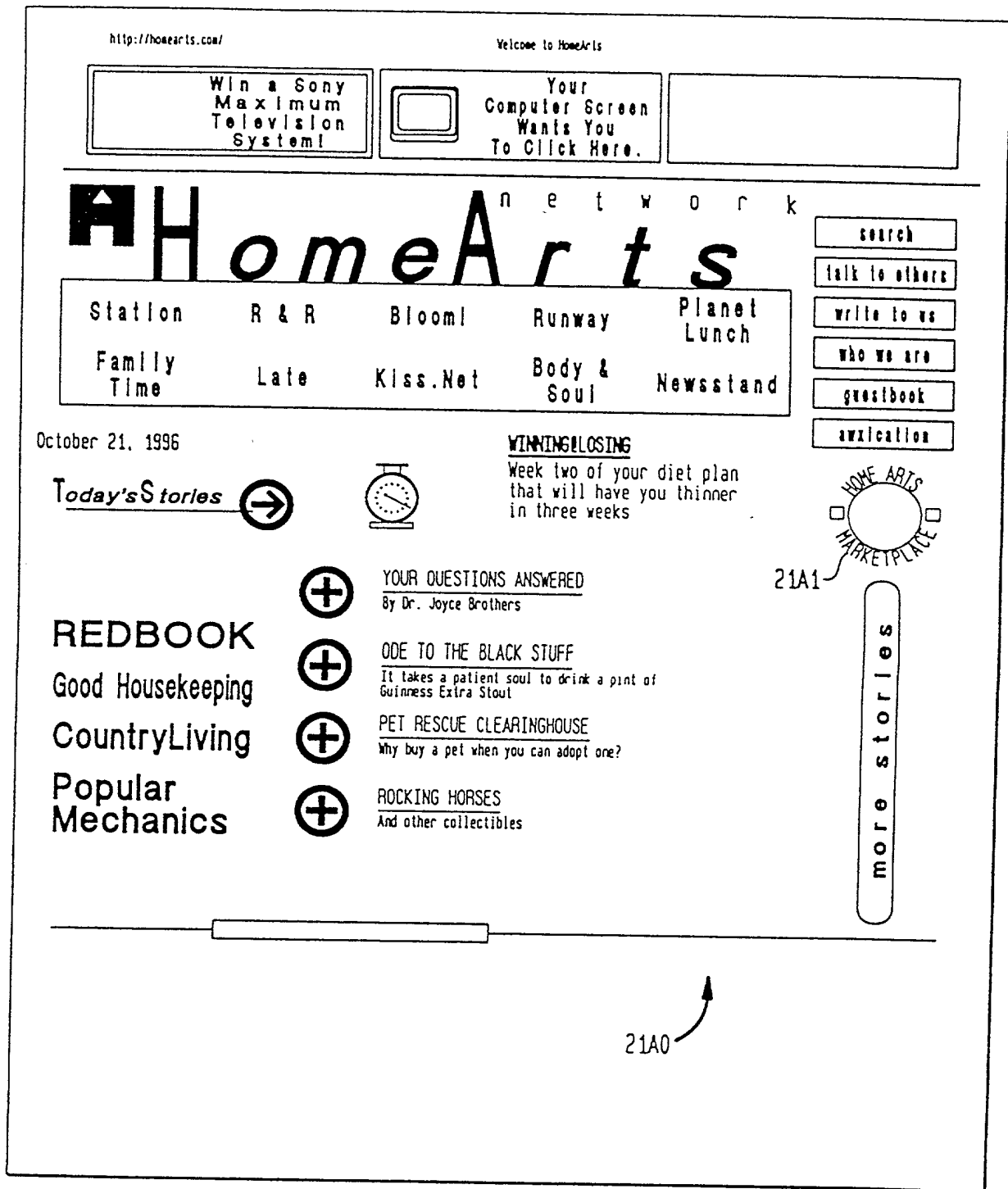
2000

0070434 0070434



25/39

FIG. 21A



26/39

FIG. 21B

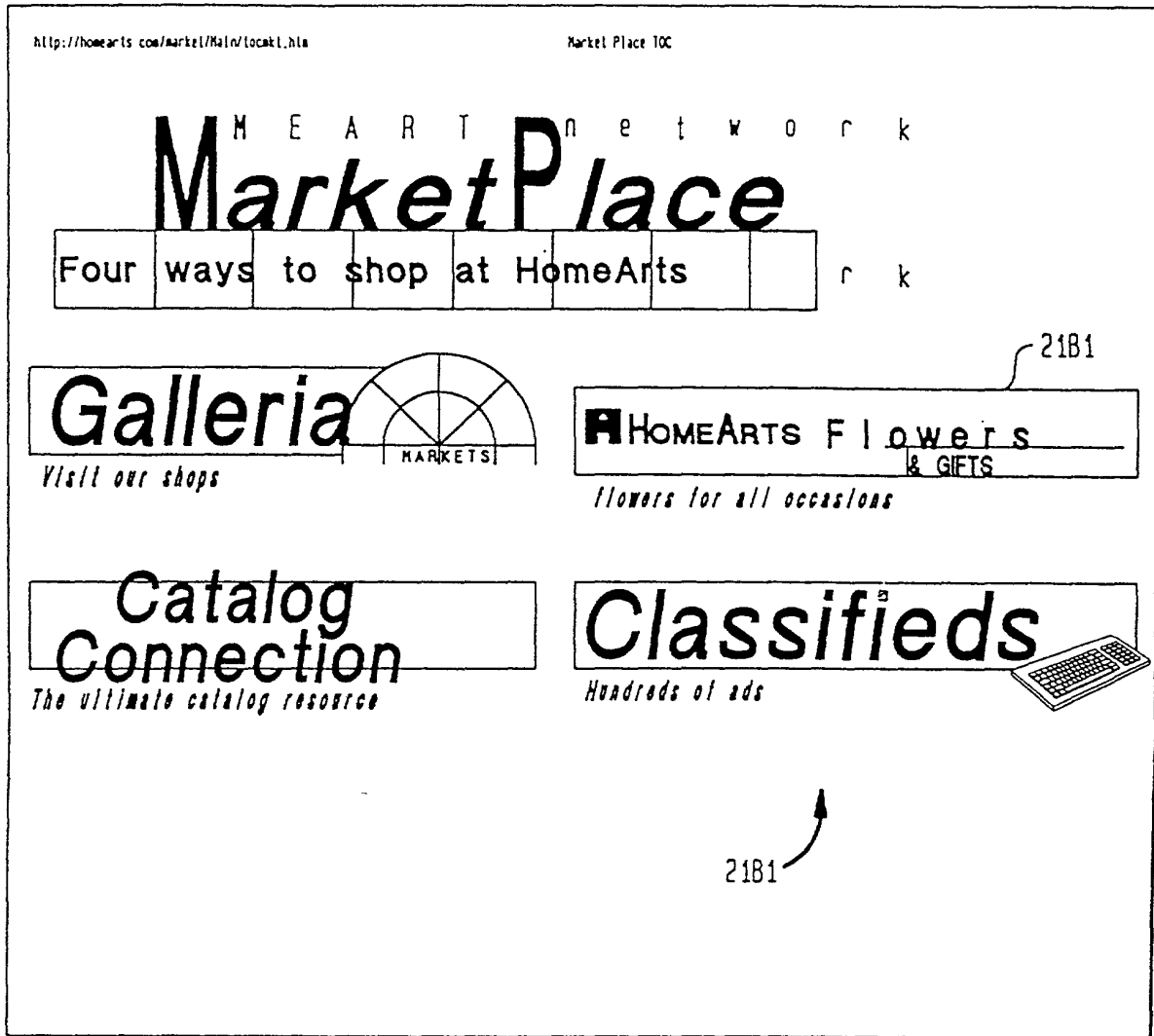


FIG. 21B

27/39

FIG. 21C

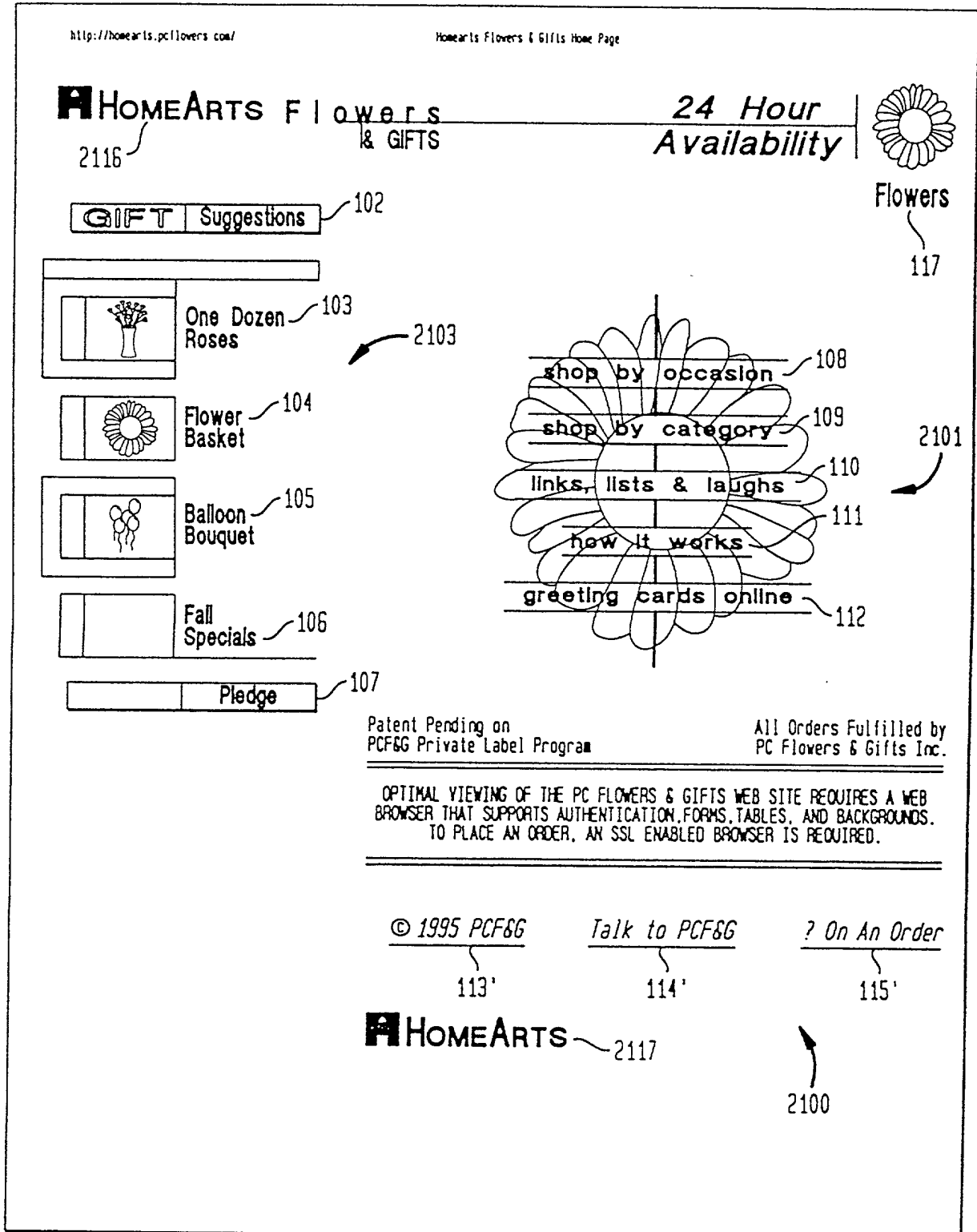
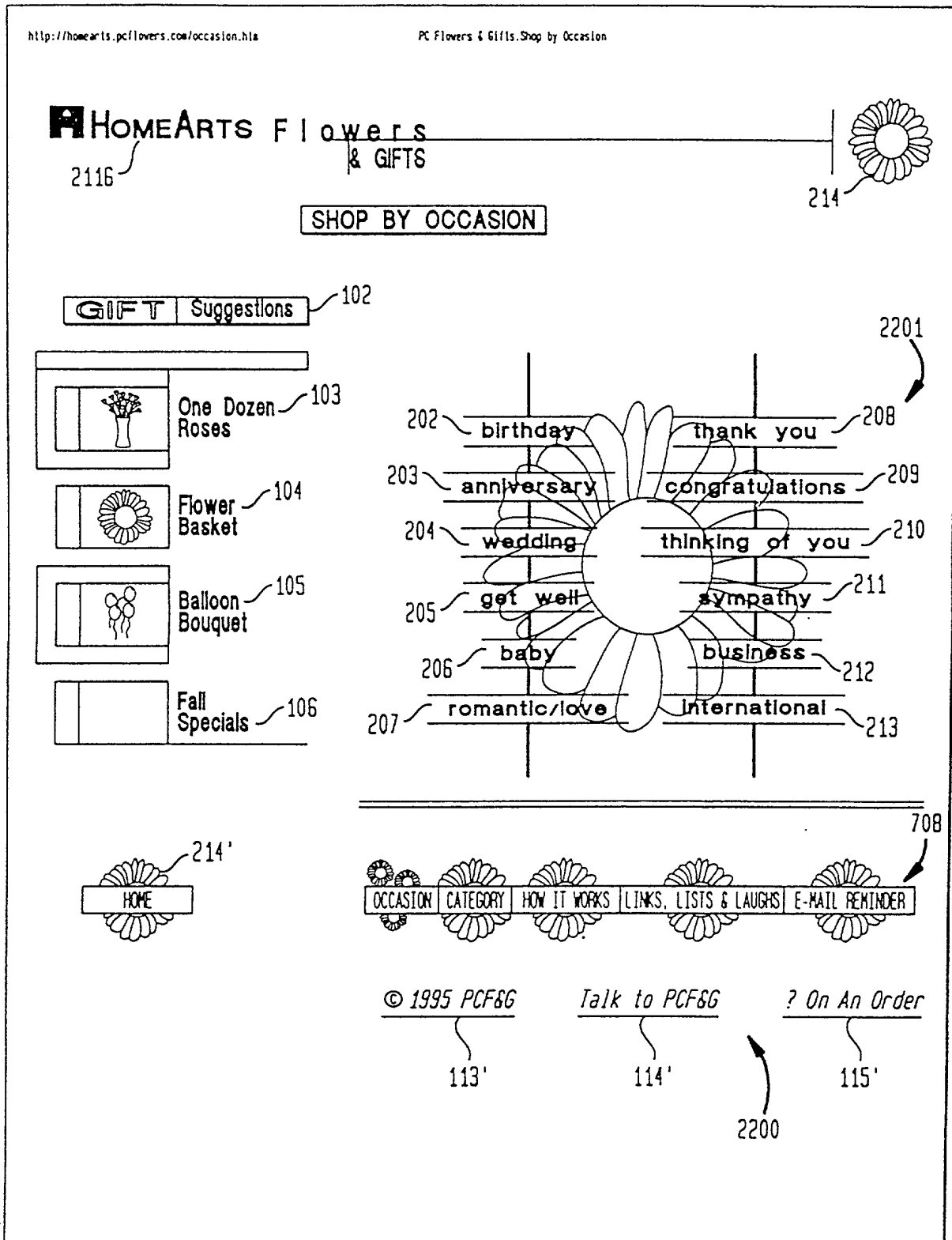



FIG. 22

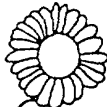


29/39

FIG. 23

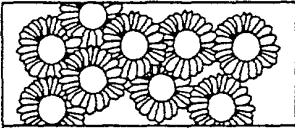
[http://homearts.pcflowers.com/o\\_bday.htm](http://homearts.pcflowers.com/o_bday.htm)
PC Flowers & Gifts Birthday Gifts


2116


214

SHOP BY OCCASION

Birthday Gifts



VIEW • ORDERING INFO

304

**FTD Birthday Party Bouquet**
\$34.95

Start off any birthday celebration with a festive basket filled with colorful Carnations, Pompons, Daisies, Statice, Alstroemeria and greenery.

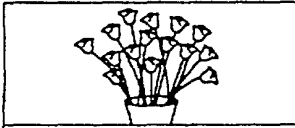
The FTD Birthday Bouquet comes complete with noisemakers and a Happy Birthday banner!

Delivery: FTD Select Florist From: FTD 301

FLOWERS

BOUQUETS

303



VIEW • ORDERING INFO

305

**Royal Velvet Roses**
\$34.95-\$74.95

If, as the poem suggests, your love is like a red, red Rose, only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything 'rosy'. Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.


Vase Choices: No Vase, Crystal Mikasa Vase

Delivery: 2nd Day FedEx From: Nature's Blooms

FLOWERS

DIRECT FROM GROWER

307



VIEW • ORDERING INFO

306

**Superbatch Assortment**
\$44.95

Don't just give one bouquet, give a Superbatch! This vivid assortment of riotous color is actually five tremendous bunches of beautiful flowers and one enormous batch of greenery. That's enough flowers for every room in the house!

No two of these giant, field-of-flowers bouquets are exactly alike. It's like home decorator's dream come true. So many flowers, they won't know where to start! It's the largest assortment of four different flower varieties available at a wholesale price. Vase not included.

Delivery: 2nd Day FedEx From: Flowers Direct from the Grower

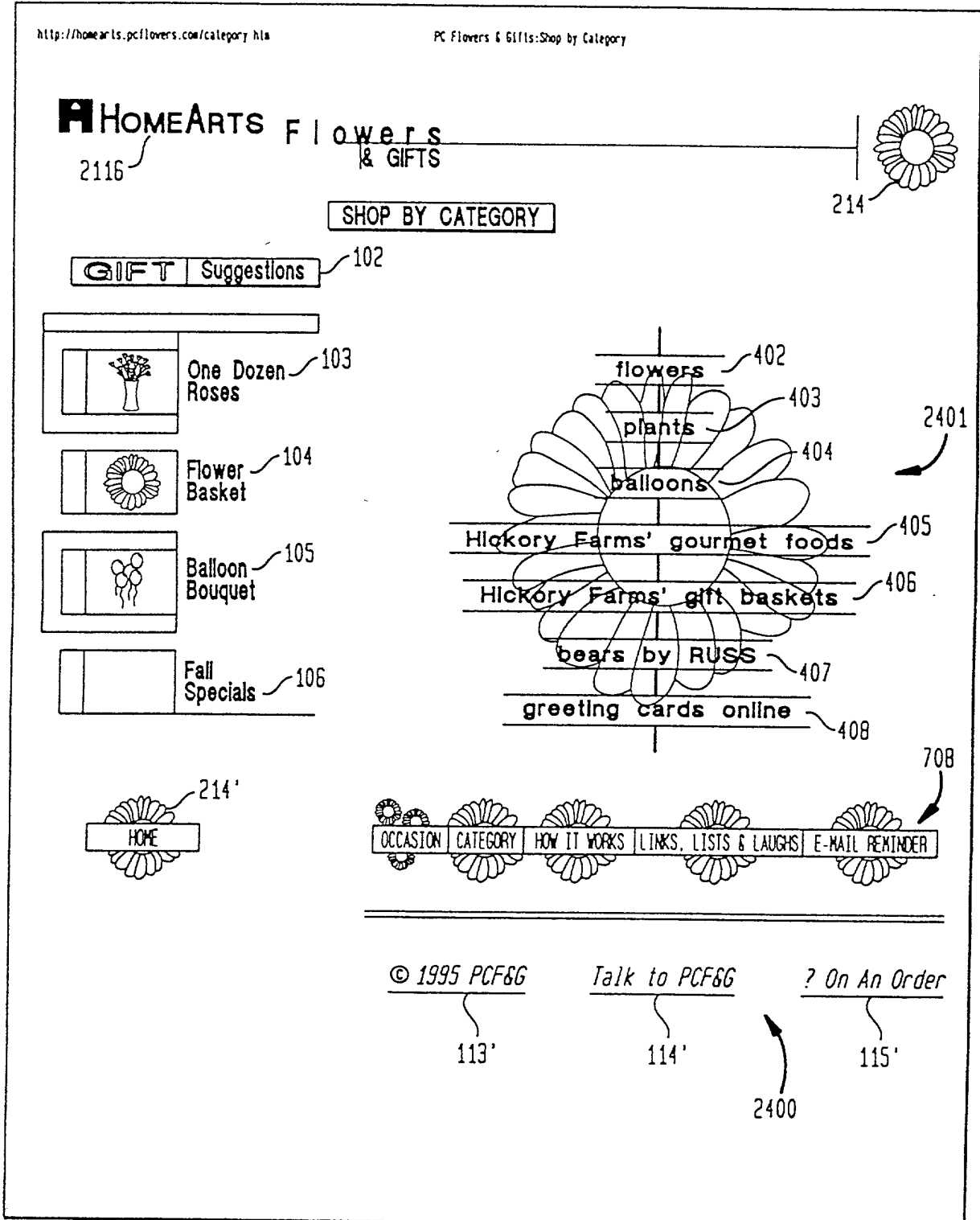
FLOWERS

DIRECT FROM GROWER

307

2300

FIG. 24



31/39

FIG. 25

http://homearts.pcflowers.com/vendor03/balloons.htm

PC Flowers & Gifts Balloons

**HOMEARTS** Flowers & GIFTS

2116

SHOP BY CATEGORY

214

**Balloons**

---

VIEW • ORDERING INFO

504

**12 Latex Balloons** \$19.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors for bouquets that last several hours.

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY ANNIVERSARY GET WELL ROMANTIC LOVE

THINKING OF YOU

---

VIEW • ORDERING INFO

505

**3 Mylar & 6 Latex Balloons** \$24.95

Balloon bouquets make any festive occasion a celebration!

Choose latex balloons in a rainbow of colors that last several hours and shimmering printed mylar balloons that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

GET WELL BABY ROMANTIC LOVE THANK YOU THINKING OF YOU

BUSINESS

---

VIEW • ORDERING INFO

506

**6 Mylar Balloons** \$29.95

Balloon bouquets make any festive occasion a celebration!

Choose shimmering printed mylar balloons for bouquets that last a few weeks.

Mylar Balloon Choices: Baby Boy, Baby Girl, Congratulations, Get Well, Happy Birthday, Happy Anniversary, I Love You, Thank You, Thinking of You

Delivery: FTD Select Florist From: FTD

Some Suggested Occasions Include:

BIRTHDAY ANNIVERSARY GET WELL ROMANTIC LOVE BUSINESS

501

502

503

2500

FIG. 26

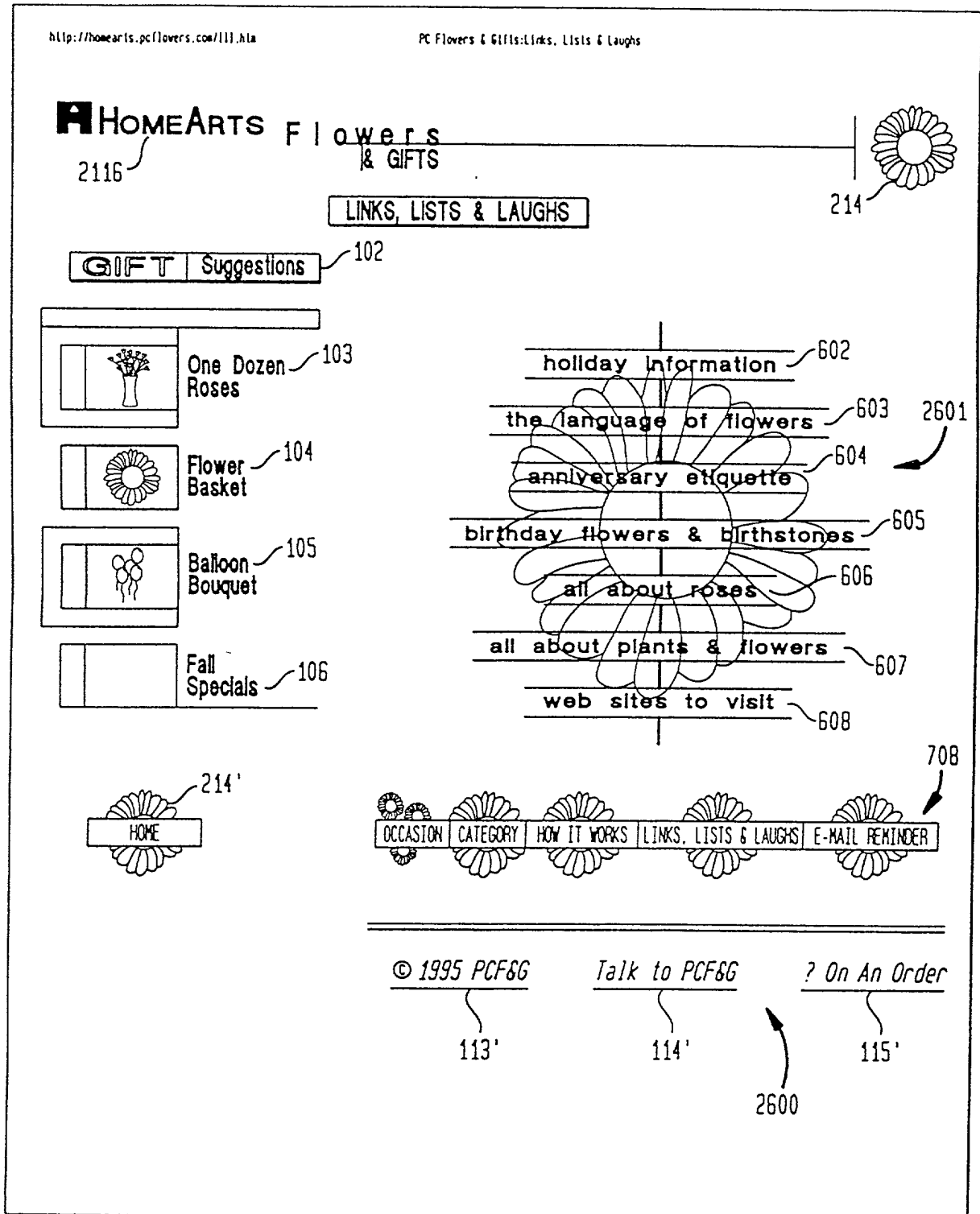
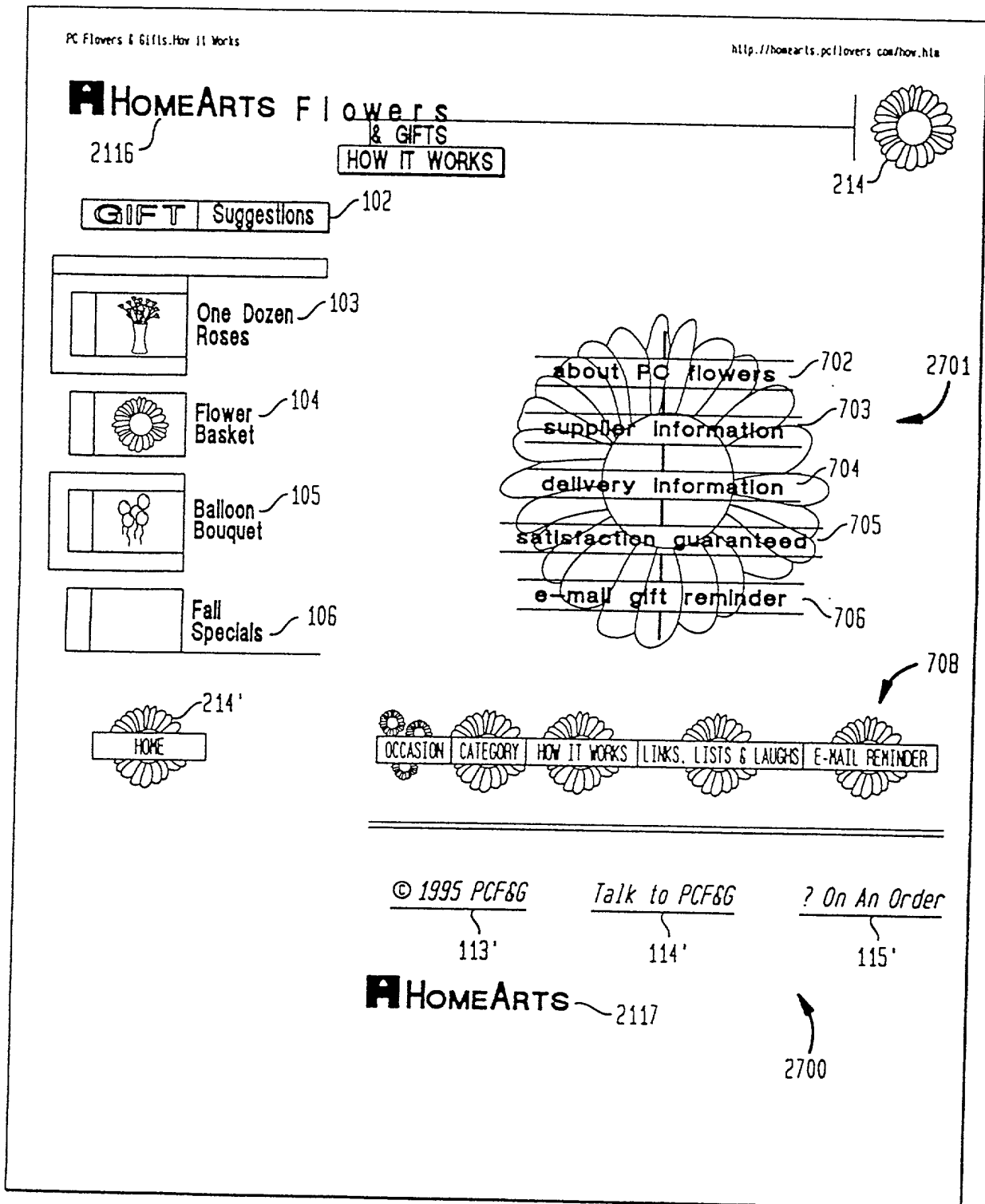





FIG. 27



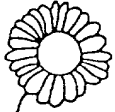
34/39  
FIG. 28

http://homearts.pcflowers.com/hov.htm\_email.htm PC Flowers & Gifts: About PC Flowers



2116

**HOW IT WORKS**



214

### E-Mail Holiday Reminder

Never miss an important occasion again! With our E-Mail Reminder Service, we'll remember for you. Just choose an occasion from the list or enter your own. Our E-Mail will give you plenty of time to pick out just the right gift.

Holiday

Customized Event	↑
Feb 14 Valentine's Day	□
Apr 24 Secretaries' Day	□
May 12 Mother's Day	□
May 27 Memorial Day	↓


Custom Event 801

Month/Day □ / □


---

E-Mail Address


Submit
Reset




HOME




OCCASION




CATEGORY



HOW IT WORKS



LINKS, LISTS & LAUGHS



E-MAIL REMINDER

---

© 1995 PCF&G


113'

Talk to PCF&G


114'

? On An Order

115'



2117



2800

0078434-15578260

35/39

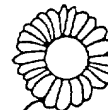
FIG. 29A

PC Flowers & Gifts: Item Information

http://homearts.pcflowers.com/vendor03/FR12.htm

**HOMEARTS** Flowers  
& GIFTS

2116

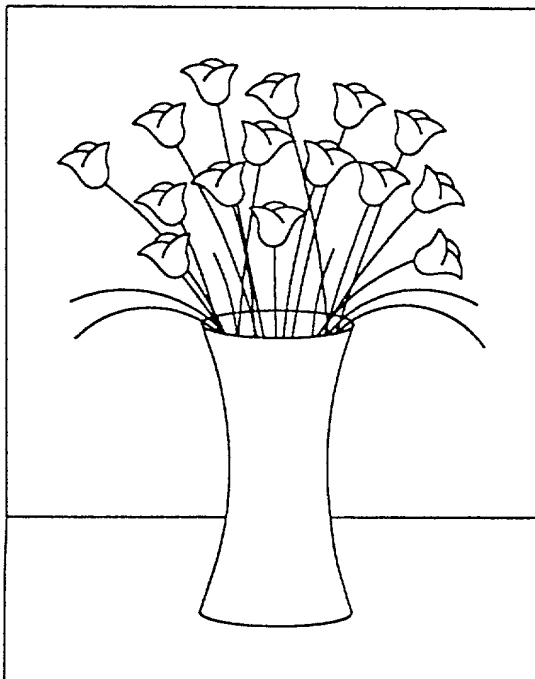


214

ITEM INFORMATION

Royal Velvet Roses

\$34.95-\$74.95



If, as the poem suggests, your love "is like a red, red Rose," only one flower will do: Royal Velvet. These are the big bright velvety red, cultivated Roses that open quickly to full bloom, then stay fresh longer than others. They're especially welcome when the wind blows cold, because they have the magical ability to brighten a mood and turn everything "rosy." Petals are flawlessly shaped, and your assortment is matched by hand. Stems are super long. Royal Velvet Roses are always in perfect taste, always correct, always delightful. Includes Twelve Long Stem Roses.

Delivery: 2nd Day FedEx

From: Nature's Blooms

Choose Vase:

No Vase: (\$34.95):

PLACE ORDER \$34.95

901

Crystal Mikasa Vase (\$74.95):

PLACE ORDER \$74.95

902

FLOWERS

DIRECT FROM GROWER

BIRTHDAY

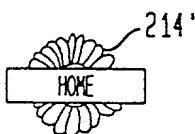
ANNIVERSARY

ROMANTIC LOVE

CONGRATULATIONS

THINKING OF YOU

2900



214'



OCCASION



CATEGORY



HOW IT WORKS



LINKS, LISTS & LAUGHS



E-MAIL REMINDER



708

36/39  
FIG. 29B

PC Flowers & Gifts: Item Information

<http://homearts.pcflowers.com/vendor03/FR12.htm>

© 1995 PCF&G

113'

Talk to PCF&G

114'

? On An Order

115'

**A** HOMEARTS ~ 2117

113' 114' 115'

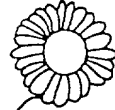
37/39  
FIG. 30

https://www.pcflowers.com/cgi-bin/  
order\_gen.cgi?121623-36646/vendor03/

PC Flowers & Gifts: Order Form

**HOMEARTS Flowers**  
& GIFTS

2116



214

## Order Form

### Personalization

Receiver's Name

Personalization Text

Closing

Sender's Name

### Receiver Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

### Sender Information

Name

Address1

Address2

City

State

Zip

Daytime Phone

It is imperative that we receive your E-mail address in order to guarantee the successful processing of your order.

E-mail Address

### Delivery Information

Delivery Date

 /  /  (Month/Day/Year)

Special Instructions

### Credit Card Information

☒ MasterCard ☐ Visa ☐ American Express ☐ Discover

Cardholder's Name

Card Number

Expiration Date

 /  (Month/Year)

Place The Order

3000

FIG. 31

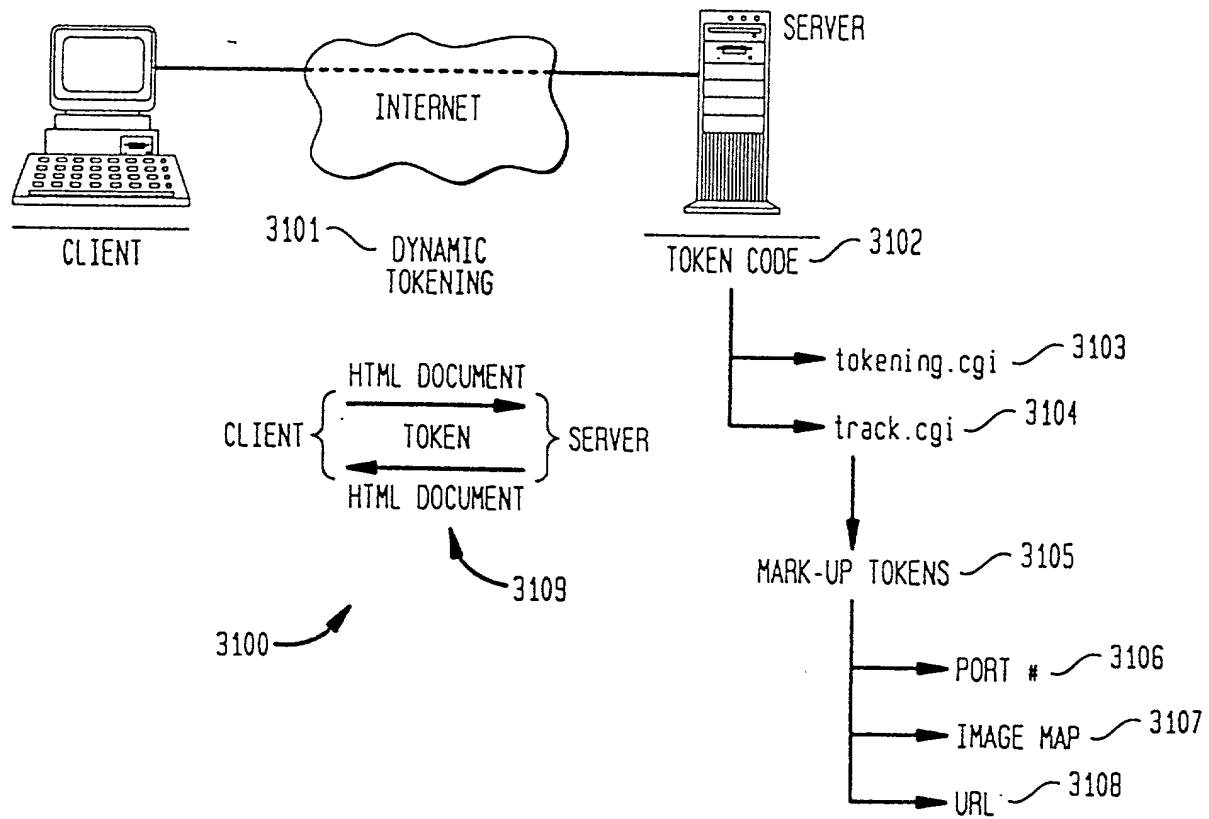


FIG. 32

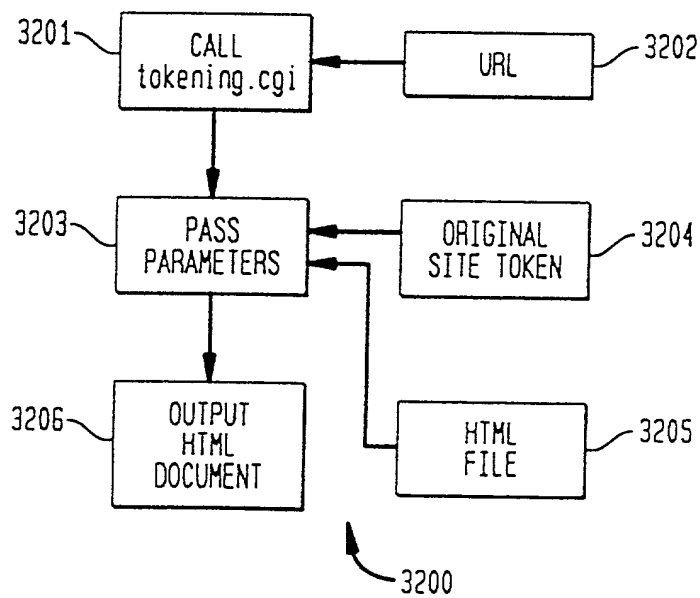


FIG. 33

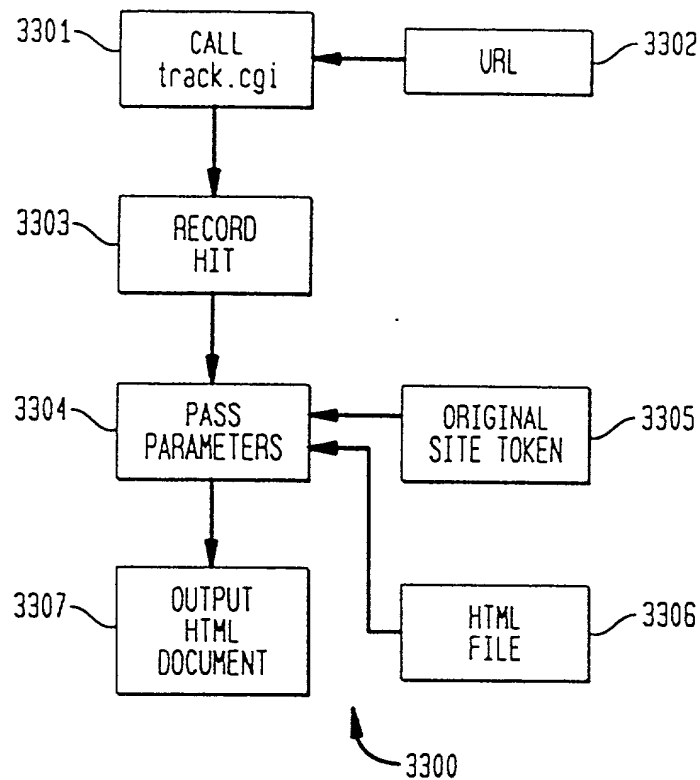


FIG. 34

